

SAMANTHA MALDONADO

RELATED EXPERIENCE

Freelance Writer

Various Outlets

October 2013-present

Contribute reported pieces, profiles, arts criticism, and essays to several publications, including *Plan Philly*, *Harvard Magazine*, *Eater*, *The Awl*, *Next City*, *The Feminist Wire*, *Bitch Magazine*, and *Broad Street Review*.

Select stories:

- The Baker and the Bicycle (*Eater*)
- Big Philly Employer Adds Benefit for Bicycle Commuters (*Next City*)
- Philly mapped trees for smarter maintenance (*Plan Philly*)

Social Media Marketing Assistant

CUNY Graduate School of Journalism

September 2017-present

Curate and schedule content on social media channels using Sprout Social and TweetDeck; cover events via live-tweeting; use analytics to inform best practices.

Freelance Copy Editor

Multiple Clients

January 2016-present

Proofread printed and digital materials; review for style, content, and grammar; submit extensive feedback.

Communications and Production Coordinator


Free Library of Philadelphia Foundation | Philadelphia, PA

August 2014-July 2017


Managed the production of print and digital communications to promote the Free Library in the nonprofit arm of the public institution; created written and visual content for the website, newsletters, and print materials; maintained relationships with internal and external stakeholders; coordinated publicity outreach; developed marketing campaigns; strategized for social media; provided support for events; booked guests, photographers, and videographers.

CONTACT

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 samanthamaldonado.com

 in/maldonados

EDUCATION

CUNY Graduate School of Journalism

New York, NY

Master of Arts, December 2018 (projected)

Multimedia Journalism, Urban Reporting

Wesleyan University

Middletown, CT

Bachelor of Arts, May 2013

Sociology, Creative Writing

ADDITIONAL TRAINING

Digital Photography

University of the Arts

Philadelphia, PA

August 2016

“Do It Yourself” Radio Production

Philadelphia Community Access Media

Philadelphia, PA

September 2015

SKILLS

- ProTools and Audacity
- Audio Hijack
- Audio Transcription
- Marantz 620 and 661
- Adobe InDesign
- Adobe Photoshop and Lightroom
- Copy Editing
- Project Management
- Social Media Management
- Conversational Spanish Comprehension