

SAMANTHA MALDONADO

versatile reporter, writer, producer

EXPERIENCE

On the Media Intern

WNYC

September 2018-present

Research and pull tape for segments in episodes; organize digital content such as photos and transcripts for the web; fact-check episodes; pitch segment ideas; support producers with editorial and technical tasks.

Freelance Writer & Copy Editor

Various Outlets

October 2013-present

Contribute reported pieces and essays to several publications, including *City Limits*, *Juvenile Justice Information Exchange*, *Next City*, *Al Jazeera English*, *Harvard Magazine* and *Eater*. Links to select stories:

- How Nocturnal Trash-pickers Profit from Discarded Treasures
- Head Underground for Gotham's New Catacombs by Candlelight Tour
- There's Good Besides the Bad and Ugly of Public Housing

Proofread printed and digital materials for style, content and grammar; submit extensive feedback. Clients include *Fare Magazine* and National Dance Institute.

Breaking News Desk Intern

CNN, New York Bureau

June 2018-August 2018

Researched and reported breaking news stories for wires, digital verticals and shows; pitched stories; assisted producers in field; set up scripts for air with video, photo and sound bites.

Social Media Marketing Assistant

Newmark School of Journalism at CUNY

September 2017-June 2018

Curated and scheduled content on social media channels using Sprout Social and TweetDeck; covered live events across platforms; used analytics to inform best practices.

Communications and Production Coordinator

Free Library of Philadelphia Foundation

August 2014-July 2017

Managed the production of print and digital communications to promote the Free Library in the nonprofit arm of the public institution; created written and visual content; maintained relationships with internal and external stakeholders; developed marketing campaigns; booked guests, photographers and videographers.

CONTACT

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EDUCATION

Newmark School of Journalism at CUNY

New York, NY

Master of Arts, December 2018

Multimedia Journalism, Urban Reporting

Wesleyan University

Middletown, CT

Bachelor of Arts, May 2013

Sociology, Creative Writing

SKILLS

- Pro Tools
- HTML, CSS
- Basic Python, SQL, JQuery
- Audio Hijack
- Adobe InDesign
- Adobe Photoshop and Lightroom
- Adobe Premiere
- Microsoft Office Suite
- Project Management
- Social Media Management

AWARDS & LEADERSHIP

• **Dennis Duggan Memorial Prize**

Awarded by the Society of Silurians for excellent coverage of ordinary New Yorkers

• **Fellow, Media Leadership Project**

Chosen by Newmark School faculty and CNN staff to receive career training and mentorship from executives

• **Chair, Society of Professional Journalists**

Organize events and professional development opportunities for Newmark School chapter